

Ayesha Ali



Oakland, California



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951.522.6620

Education

Uppsala University

M.A. Global Environmental History

April 2020

University of California, Berkeley

B.A. Legal Studies

May 2014

Select Research

[“Water Politics in a Water-Scarce](#)

[Landscape: Examining the Groundwater](#)

[Debate in California’s Central Valley”](#)

(2020) Uppsala Universitet.

“In Defense of Agriculture: Assessing the role of agriculture in economic development through an analysis of the evolution of dominant theories from the mid-20th century to the early 21st century” (2018) Uppsala Universitet.

Speaking Engagements

“Healthy Soils and Compost in Policy: Synergies and Opportunities” Panel speaker for Institute for Local Self-Reliance webinar (2023)

“Compost in Agriculture: Addressing Climate Change, Carbon Cycling, and So Much More” Panel speaker, COMPOST2023 USCC Conference and Tradeshow

Plenary speaker, Southern Family Farmers and Food Systems Conference (2022)

Experience

Co-founder and Partner

InCommon Group LLC • Oakland, CA • January 2024 - Present

Building community-first food systems via strategic planning and communications, facilitation, community development, and advocacy.

Policy & Community Manager

Kiss the Ground • Los Angeles, CA • April 2021 – April 2024

Managed [Regenerate America](#), a national, bipartisan campaign to increase support for regenerative agriculture in the Farm Bill.

Directed internal and external campaign communications, including bi-monthly newsletters to 30,000 subscribers with open rates of >22%.

Wrote, directed, and produced original videos with >15 thousand views and >2 million engagements.

Facilitated stakeholder engagement sessions, outreach webinars, and Policy and Diversity, Equity, Inclusion, and Justice working groups.

Wrote, designed, and published multiple public resources for political education and advocacy around key agriculture issues.

Conducted qualitative research and community outreach to develop a robust [farm bill policy platform](#).

Coordinated three D.C. fly-ins with farmers and coalition members for constituent meetings with members of Congress.

Research & Editorial Associate

HUI Research • Stockholm, Sweden • June 2019 – December 2019

Copywriter and editor for the 2019/2020 edition of the Swedish national trade report “[Retail Guide Sweden](#)”, including conducting qualitative research on Swedish consumption habits.

Public Relations & Communications Assistant

Prime Weber Shandwick • Stockholm, Sweden • May 2018 – June 2019

Assisted with stakeholder research and copywriting for the launch of a new intuitive kitchen range by [Electrolux](#).

Provided research and communications support for [Vattenfall: Fossil Freedom](#), focusing on fossil free plastics and alternative materials.

Membership Services Representative

YMCA Central Bay Area • Berkeley, CA • October 2013 - August 2017

Established new partnerships and increased awareness of existing partnerships through organization of community outreach events.

Administrative Legal Assistant

Muntean Law • Berkeley, CA • December 2012 - June 2014

Proofread and edited contracts; supported legal research; managed digital and analog record-keeping for 60+ active clients.